



Colorado Humanities Cost-Benefit Analysis - Current & Potential Programs

to BOD 100417

				2019/2023					
Program	Program Goal	Program format/s	Major Objectives Score	Annual Audience			Staff FTE	\$	Funding Sources
				Geo	Age	#			
Colorado Book Awards	The second oldest statewide competition for books published the previous year connects Colorado readers with Colorado writers and editors.	Adjudication, awards event, readings & conversations	3.75	Denver events; statewide entry & judging	adult	375 live; 1,000 web (media & FB live stream)/500 live & 2,000 web	0.25/0.30	33,000/35,000	First Western Trust \$5,000, Outskirts Press \$5,000
River of Words	an international poetry and art contest for ages 5 to 19 on the theme of watersheds and the environment.	Classroom teachers submit group entries or individuals enter on their own. Winners and finalists attend an event in Denver and are published in a perfect-bound, full color anthology.	3.35	Denver event; statewide entry & judging	5-19	250/1,200	.1/.15	12,000/15,000	Denver Water, Aurora Water & other conservancy districts
Letters About Literature	a national writing competition for grades 4-12 that inspires reflective reading and writing about the impact of an author's work on a student's view of human existence.	Classroom teachers submit group entries or individuals enter on their own. Winners and finalists attend an event in Denver and are published in a perfect-bound, full color anthology.	1.38	Denver event; statewide entry & judging	Grades 4-12	300/1,000	.2/.5	10,000/12,000	Library of Congress, \$900, Avison Young
Writers in the Schools	Trained faculty invite student writers to serve as residents in classrooms to help students create writing that is published by CH in an anthology and shared with peers. Connects local schools and teachers with local university faculty and writers, to create community.	6 to 12-week series of K12 workshops with resident writers culminates in book publication and release	3.2	Denver, Grand Junction, Boulder/ statewide through faculty training	Grades 3-12	1,250/2,500 participating students, 10/15 college faculty,	.5/1.0	15,000/20,000	NEA, University cost shares
War Stories	10 monthly workshops culminate in publication, readings & conversations	Writing workshop, print & online publishing, video, publication release events, readings & conversations	6.2	Denver pilot complete, replicate next in Colorado Springs & Grand Junction	Adult	30/1,500	.1/.15	15,000/20,000	Arts in Society, NEA, NEH
Motheread/ Fatheread CO	Parents, adult caregivers and children read together and talk about the issues in the stories and their lives.	Literacy educator training with follow-up coaching and book stipends to family literacy, childcare, preschool and other agencies.	4.3	Morgan County, Denver, SW CO with a few sites scattered statewide	Young parents & their pre/ ES school children	40 MR/FR educators reach 200 parents and 450 children/60 MR/ FR educators reach 300 parents and 675 children	.5/1.0	70,000/90,000	Buell, Denver and other Foundations

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Young Chautauqua	Coaches help students research, prepare and perform first person dramatizations of historical figures in costume, then answer questions in and out of character.	K12 Social Studies, Language Arts enrichment brings expertise to students that enhances public speaking & Critical thinking	2.5	Greeley, Grand Junction, Front Range	Grades 3 - 12	1,000/2,000	.4/.6	35,000/40,000	Statewide and local foundations and corporations
Museum on Main Street	brings Smithsonian exhibits to small, rural museums and libraries and helps build their capacity to offer programs and local exhibits.	Touring exhibit with support for development of local exhibits and programs	3.8	6 sites statewide per tour	Adult, K12	6,500/7,500	.1/.15	10,000/15,000	Statewide and local foundations and corporations
High Plains Chautauqua	First-person dramatizations under a tent, 5 evenings. Scholars lecture during the day. Film screenings, and walking/bus tours.	Chautauqua, lecture, film/read & conversation.	3.4	Greeley	Grade 3 - seniors		.5/.5	80,000/85,000	Many Greeley funders: individuals, corporate, foundations
Two Rivers Chautauqua	First-person portrayals in Avalon Theater 2 evenings & in schools, reading & conversation, & lectures.	Chautauqua + Q & A, lecture, film/read & experience live portrayals, public conversation with scholars and characters.	2.9	Grand Junction	Grade 3 - seniors		.2/.25	10,000/11,000	Museum of Western Colorado, Ed Gardner, other GJ funders
Durango "Presidents Who Transformed the West"	Two first-person portrayals in Durango Art Center 2 evenings & in schools	Chautauqua presentation + Q & A	2.5	Durango	MS - Adult		.05/.1	7,400/8,000	Individuals
Black History Live	Annual tour to bring portrayals of significant African Americans that inspire conversations about race.	Touring Chautauqua	4.83	Front Range (FR)/ FR, W. Slope, Plains	HS - Adult	2,000/ 4,000	0.25/ 0.33	30,000/ 45,000	Hosts pay cost share that covers honoraria + travel, NEH OP
Latin@ Heritage Live	Authors present their work or scholar/actors perform first person dramatizations of Latin@s who made significant contributions to the history of the Americas.	Touring authors, scholars, actors	5		HS - Adult		.2/.3	15,000/20,000	Individuals, Chicano/Latino Chambers of Commerce
Colorado Encyclopedia	Coloradans telling our own stories through a scholar vetted, educator-requested resource about "all things Colorado"	Digital, free, online public reference	4.2	worldwide web	Grade 3 - seniors	15,000/ 50,000	0.5/ 3.3	333,000	SHF, NEH Preservation & Access/Advertising Underwriting
Five States Film	Explore regions of Colorado in 30-minute segments that offer opportunities for community conversation	Film production, release, distribution, premieres, screenings & conversations	6	Statewide premieres, conversations. Broadcast RMPBS	Grade 3 - seniors	0/40,000 broadcast & streaming		100,000/200,000	Many potential local, state and national level funders
Humanities in the Wild	Increase understanding of environment through shared reading	Readings & conversations about the environment in natural settings	6	Statewide	HS - Adult	30/1,500	.25/.33	15,000/20,000	Environmental funders and groups

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Talking About Dying	Inspire & facilitate conversation about how end of life issues and decisions	Facilitated conversation http://oregonhumanities.org/programs/talking-about-dying/	6.5	Denver/Statewide	Over 55	15/45	.1/.15	1,500/7,500	Medical, esp. hospice
Toward Right Relationship with Native Peoples	Reconciliation of white and native people in a certain place	Participants share text in a workshop that increases understanding	5.5	Statewide	Grades 9-12	15/150	.10/.15	1,500/15,000	Foundations, corporations
Think & Drink	Engage young adults in conversation about issues	Brief <20 min. talk followed by facilitated conversation http://oregonhumanities.org/programs/think-drink/	5.5	Denver/Statewide	21+	60/300	.15/.25	3,000/15,000	Host bars & cafes
Legacy of Race & Ethnicity	Engage diverse community members in conversations	Shared reading/ screening & facilitated conversation	6	Statewide	18+	60/100	.10/.15	15,000/20,000	NEH & other national, state and local foundations & corporations
Democracy Labs	Enable communities to cross divides and solve problems together	Multiple meetings of community members	7	Statewide	Adult	50/100	.25/.25	15,000/30,000	Statewide and local foundations and corporations
Democracy & Journalism	Enable community conversations about “fake news” or journalism	Partner with broadcast or print media to present programs https://www.ilhumanities.org/program/reporting-back/ , https://www.mdhumanities.org/programs/past-programs/pulitzer-prize-centennial-programming/ and http://masshumanities.org/programs/symposium/	6	Denver	Adult	50/200	.20/.5	15,000/40,000	Local print and broadcast media and their foundations, NEH

Programs determined by PPE Committee 082917 to really be vehicles for programming

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Speakers Bureau	Present Chautauquans and Poet Laureate, could add Colorado Book Award-winning authors.	40 minute presentation, 20 minute Q & A. Could move to a Ted Talk format	3.8	Statewide	K12 + adult	2,000/4,000	.2/.5	20,000/30,000	Statewide and local foundations and corporations
Hitting streets for Humanities	Engage festival/fair attendees in humanities moment	Invite participation with clever device, such as an idea wheel	4.83	Denver	All	5,000/10,000	.1/.2	1,000/3,000	NEH Operations
Grants	Create requests for proposals that reflect our major objectives	Any	7	Statewide	All	10/2,000	.15/.25	100,000/200,000	NEH & other national, state and local foundations
Regional CO Humanities Councils	Create network for sharing resources and ideas by region and statewide clearinghouse role	Gather cultural leaders 3 x year for conversation	6.5	Statewide	18+	60/100	.10/.15	6,000/60,000	A statewide funder interested in increasing local nonprofits' capacity and connection

Potential programs pulled from consideration by PPE Committee 082917

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Ethics Game	Enable students to make strong ethical decisions and understand fundamental ethical concepts	Web-based gaming platform would be tailored to our content and goals	4.4	Colorado K12 classrooms	Grades 4-12	75/750	.2/.3	10,000/60,000	Local foundations interested in furthering early ethical education
Literature & Medicine	Engage increased empathy for patients, improve interpersonal and communication skills, job satisfaction and cultural awareness	A reading and discussion program for health care professionals. https://mainehumanities.org/programs/literature-medicine-overview/literature-medicine-outcomes/	6.5	Denver/Statewide	21+	10/100	.25/.25	1,500/15,000	Medical foundations and institutions
Film for Thought	Inspire & facilitate conversation about issues presented in films	A screening & conversation program that is part of a film festival http://hihumanities.org/film-for-thought/	6	Denver/Statewide	21+	10/100	.25/.25	1,500/15,000	Film or issue-based funders
Data, Democracy & the Human Story	Inspire & facilitate conversation about how the information explosion impacts us	Speaker + facilitated Q & A https://www.ihumanities.org/program/data-democracy-and-the-human-story/	6	Denver/Grand Junction, C Springs	21+	100/500	.1/.15	5,000/15,000	Marketing associations, data firms
Community Heart & Soul	Help a community cross divides, find common values, and solve problems together	Multiple meetings of community members, outreach to community, trainings https://www.orton.org/about-us/	7	One community	Adult, K12	50/5,000	.25/.5	50,000 - 100,000	Local foundations, individuals, and corporations