

Proposed - FY2021 Fundraising Goals and Status

September 4, 2020

Purpose	Event Date / Funding Deadline	Primary Goal	Funds Raised to Date	Revised Goal	Funds to be Raised	Prospects	Progress / Outcomes
Unrestricted							
Individuals (Minimum board goal: 17x \$750 = \$12,750) <i>- board and staff giving</i> <i>- Other individuals</i> <i>- mailing responses</i> <i>- Colorado Gives Day</i> <i>- AmazonSmile</i>		\$20,000					
Businesses		\$0					
Foundations		\$0					
Other / fees (gross)		\$5,000				DINE and other FR events (gross; net \$500)	
Subtotal Unrestricted		\$25,000	\$0	\$0	\$0	\$44,800 (revised goal)	
Restricted							
Black History Live		\$5,900				Individuals, businesses, foundations, organizations	
CBA		\$22,250				ColoradoSun; Outskirts; new sponsor?, registration fees and tickets	
Change in Rural Colorado		\$6,700				Foundations	
Colorado Biographies	n/a	\$300				Royalties	
Democracy Labs		\$20,500				\$25,236 (revised goal) Foundations	
Durango Chautauqua		\$11,841				Individuals, businesses, organizations	
Five States Film		\$55,000				Foundations, organizations, businesses. Havey Productions will help raise funds.	
High Plains Chautauqua		\$0				Program canceled in 2020. Funds raised in 2020 available for community to plan 2021 program.	
Latino Heritage Live		\$13,480				Individuals, businesses, foundations, other	

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Marketing		\$15,000	\$15,000			Individual funder	Funds rolled forward from 2020 to 2021 for video project.
Motheread		\$74,235	\$55,000			Buell Foundation; Denver Foundation; Get Grounded Foundation; GroundFloor Media.	\$55,000 Buell received. \$15,000 Denver Foundation pending. \$7,500 Get Grounded pending.
Native Americans		\$5,250				\$7,406 Foundations	
Networks		\$6,000				Foundations	
Poet Laureate		\$2,000				Colorado Creative Industries	\$2,000 annually
Race and Ethnicity		\$40,341				Individuals, businesses, foundations, organizations	
Resources Center for the Book		\$3,268				Fees for services	
Resources Conversations		\$7,000				\$20,436 Foundations and organizations	
Resources History		\$6,371				Fees for services, contributions	
Talking About Dying		\$10,000				\$15,236 Hospital partners	
Veterans Writing		\$21,100				Individuals and foundations	
War (conversations)		\$2,500				\$7,736 Businesses	
Young Chautauqua		\$12,480	\$5,000			\$2,000 cost-share. Bacon Family Foundation; Littler Youth Fund; Kinder Morgan Foundation; Shaw Construction	\$5,000 Littler rolled forward from 2020. Consult with Littler to repurpose funds to online resource development.
Subtotal Restricted		\$341,516	\$75,000	\$0	\$0		
TOTAL		\$366,516	\$75,000	\$0	\$0	Revised goals above would add \$50,600 to TOTAL FR Goal = \$417,116	