

## **HOW DO WE COUNT BOARD MEMBER DONATIONS?**

### **1. What qualifies as a gift to Colorado Humanities Annual Fund?**

1. The following all count as part of your personal donations to CH and count toward our goal of 100% Board giving:
  - a. A cash gift or any gift that can be turned into cash (such as cars, real estate, stocks, etc.).
  - b. Unreimbursed travel expenses (documenting and returning your Board expenses to CH as a contribution).

### **2. Other contributions**

#### **a. Fundraising event support**

If you purchase a sponsorship to a CH fundraising event, your gift is not designated to the Annual Fund, but is considered as unrestricted dollars. The purchases count as part of your personal donation to CH and can be applied toward our goal of 100% board giving.

#### **b. Gifts specific to programs or projects**

If you give a cash donation in support of a program (such as Young Chautauqua or High Plains Chautauqua) your gift is restricted to that program. It does count as part of your personal donation to CH, and can be applied toward our goal of 100% board giving.

### **3. What qualifies as soft-credit?**

Soft credits do count toward our goal of 100% board giving, and as a “get”.

- a. Any gift a Board Member brings from another party to CH. For example, if you assist CH in gaining sponsorship for an event, an Annual Fund gift, or a program sponsorship, it counts as a soft credit.

### **4. Boar Volunteer Time (In-Kind)**

We count Board Members' time spent on traditional board functions. This is part of the documentation of community and volunteer support that is important for meeting NEH matching requirements. For the audit each year, we do convert this figure into dollars, along with the time of other volunteers. Board Members' contributions of time are vital to CH. However, when it comes to fundraising, this does not count as part of your personal cash donation to CH, and also does not count toward our goal of 100% board giving.

7/10/23