

**FINAL COMMUNITY SURVEY REPORT**  
**Board Meeting**  
**July 13, 2024**

*This report contains the survey data that is most relevant to the Major Objectives and Program Recommendations. We have received a large volume of rich and complex data from the survey. We will continue to use this data for a variety of purposes in the future (targeted outreach, marketing, program development, etc.).*

**Completion**

Viewed: 627  
 Total Responses: 511  
 Completed: 359  
 Completion Rate: 70%  
 Conversion Rate: 11%

**Respondent Relationship**

What is your relationship with Colorado Humanities? (select all that apply)

I am unfamiliar with Colorado Humanities	69	16.59%
Donor	41	9.86%
Attend/participate in CH events/programs	134	32.21%
Volunteer for CH programs/events	67	16.11%
Award nominee/recipient	55	13.22%
Educator using CH programs	30	7.21%
Program presenter/facilitator/advisor	33	7.93%
Program partner/host	31	7.45%
Program sponsor	9	2.16%
Grant/subaward recipient	40	9.62%
Current board member	2	0.48%
Former board member	11	2.64%
Other	71	17.07%

## **Interest in CH Objectives**

Describe your level of interest in each of the following CH objectives...

Statement	Very interested	Somewhat interested	not interested	I don't know	Overall
Promoting literacy in children and families	257 63.46%	118 29.14%	16 3.95%	14 3.46%	405 100%
Connecting Coloradans with history	228 56.72%	142 35.32%	19 4.73%	13 3.23%	402 100%
Bridging cultural or other divides	276 68.49%	103 25.56%	16 3.97%	8 1.99%	403 100%
Supporting humanities in education	281 69.04%	113 27.76%	5 1.23%	8 1.97%	407 100%
Engaging emerging technology to connect people	126 31.34%	196 48.76%	59 14.68%	21 5.22%	402 100%
Encouraging civic engagement to strengthen our democracy	234 58.35%	145 36.16%	14 3.49%	8 2%	401 100%
Celebrating/promoting Colorado authors	264 64.86%	125 30.71%	12 2.95%	6 1.47%	407 100%

## **Interest in Partnering**

94% of respondents who took the survey as a representative for their organization reported a strong interest in continuing or developing a partnership with CH.

## **Interest in Program Participation/Attendance**

81% of respondents said that they want to participate in our programs or attend our events when asked how they would most like to be involved with CH. 89% of respondents said that information about programs and events is the type of communication they most want to receive from CH.

## **Barriers to Participation**

Lack of available time was by far the most common barrier to participation in our programs and events. This was followed by cost and childcare. Transportation was also a notable barrier.

## **Topics of Interest**

When asked about topics of interest or concern in their community, respondents ranked affordable housing and the environment (including climate change, natural resources, energy, etc.) the highest. Other topics that ranked high include appreciation of place/culture, quality of K12 education, equity related to race/ethnicity, loss of historical knowledge, and health/healthcare.

Respondents could also write in responses that were not on the list of interests provided. Some of these included arts/culture programming as economic development, preservation of democracy, intercultural exchange, intersection of humanities and sciences, LGBTQ+.

## **Community Preferences**

What can Colorado Humanities provide that would benefit your community? (Check all that apply.)

Community programs that explore cultural heritage and raise awareness	73%
Community opportunities for sharing stories and experiences	65%
Teaching resources and learning experiences for students	63%
Opportunities for community discussions about important issues or concerns	61%
Funding or direct support for your local programs	60%
Opportunities for intergenerational learning	60%

## **What We Do Well**

How well do you agree that CH and/or its programs...

Statement	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I don't know.	Overall
helps people explore what connects us and makes us human.	136 41.85%	129 39.69%	24 7.38%	3 0.92%	1 0.31%	32 9.85%	325 100%
helps Coloradans possess the knowledge, understanding, and empathy to cultivate a more informed, thoughtful, and just society.	121 37.35%	137 42.28%	27 8.33%	4 1.23%	4 1.23%	31 9.57%	324 100%
values conversation that respects difference and finds points of common experience.	125 38.58%	131 40.43%	35 10.8%	3 0.93%	2 0.62%	28 8.64%	324 100%
Provides inclusive opportunities to learn from the past to enrich our future	122 37.65%	127 39.2%	39 12.04%	6 1.85%	3 0.93%	27 8.33%	324 100%
exposes people to other cultures, traditions, and experiences	132 40.87%	128 39.63%	29 8.98%	4 1.24%	3 0.93%	27 8.36%	323 100%
convenes groups without imposing bias	95 29.41%	94 29.1%	59 18.27%	8 2.48%	3 0.93%	64 19.81%	323 100%
provides programs that are accessible to a wide range of people (language, age, culture, ability, etc.)	110 33.85%	112 34.46%	42 12.92%	11 3.38%	3 0.92%	47 14.46%	325 100%
develops relationships based on trust	88 27.24%	93 28.79%	68 21.05%	6 1.86%	1 0.31%	67 20.74%	323 100%
makes a statewide impact in a wide variety of communities throughout Colorado	111 34.37%	121 37.46%	42 13%	5 1.55%	5 1.55%	39 12.07%	323 100%